

PRIVACY POLICY

Risland Group (that is, our subsidiaries, our ultimate holding company and its subsidiaries) ("**we**", "**our**", "**us**") are committed to protecting and respecting your privacy. This privacy policy (together with our terms of use and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting www.theiconthane.com or any other of our websites to which this privacy policy applies ("**Sites**") or otherwise providing us with information you are accepting and consenting to the practices described in this policy

INFORMATION WE MAY COLLECT FROM YOU

We may collect and process the following data about you:

- i) Information you give us. You may give us information about you by filling in forms on our sites, or by submitting your CV, or by corresponding with us by phone, e-mail or otherwise or, by you interacting with any of our business partners, suppliers or sub-contractors (including estate agents, sales agents and our professional advisors) engaged on our behalf. This includes information you provide when you register to use our sites, subscribe to our service, email us, arrange property viewings with us, request brochures from us, complete an enquiry form, provide your CV and when you report a problem with our sites. The information you give us may include your name, address, e-mail address, phone number and any other information relevant to your enquiry or request for information or services which we may request and you may choose to provide to us from time to time.

- ii) Information we collect about you. We may automatically collect: technical information, including the IP address, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform; and information about your visit, including the full URL clickstream to, through and from our sites; materials you viewed or searched for; page response times, download errors, length of visits to certain

pages, page interaction information, and methods used to browse away from the page and any phone number used to call our customer service number.

- iii) In general, you can browse the Website without telling us who you are or revealing any personal information about yourself. Once you give us your personal information, either by signing up through our portal or signing in through an associate API such as Google or Facebook, you are not anonymous to us. Where possible, we indicate which fields are required and which fields are optional. You always have the option to not provide information by choosing not to use a particular service or feature on the Website. We may automatically track certain information about you based upon your behaviour on our Website.
- iv) Information we receive from other sources. We may receive information about you if you use our sites or the other services we provide. In this case we will have informed you when we collected that data that it may be shared internally and combined with data collected on our sites. We also work closely with third parties (including, for example, business partners, sub-contractors in technical, payment and delivery services, advertising networks, analytics providers, search information providers, credit reference agencies) and may receive information about you from them.
- v) We use personal information to provide the services you request. To the extent we use your personal information to market to you, we will provide you the ability to opt-out of such uses. We use your personal information to resolve disputes; troubleshoot problems; help promote a safe service; collect money either by us or through an authorized payment gateway facility; measure User interests in Campaigns hosted on our site, inform you about updates; customize your experience; detect and protect us against error, fraud and other criminal activity; enforce our terms and conditions; and as otherwise described to you at the time of collection.

USE OF YOUR INFORMATION

- (i) We use your personal information, which is provided by you or collected by us from time to time. Our primary goal in doing so is to provide you an efficient, smooth and customized experience. This allows us to provide services and features that most likely meet your needs, and to customize our Website to make your experience easier. More importantly, while

doing so we collect personal information from you that we consider necessary for achieving this purpose.

- (ii) We use this information to do internal research on our users' demographics, interests, and behavior to better understand, protect and serve our users. This information is compiled and analyzed on an aggregated basis. This information may include the URL that you just came from (whether this URL is on our Website or not), which URL you next go to (whether this URL is on our Website or not), your computer browser information, and your IP address.
- (iii) We use personal information to provide the services you request. To the extent we use your personal information to market to you, we will provide you the ability to opt-out of such uses. We use your personal information to resolve disputes; troubleshoot problems; help promote a safe service; collect money either by us or through an authorized payment gateway facility; measure User interests in Campaigns hosted on our site, inform you about updates; customize your experience; detect and protect us against error, fraud and other criminal activity; enforce our terms and conditions; and as otherwise described to you at the time of collection.
- (iv) In our efforts to continually improve our product and service offerings, we collect and analyse demographic and profile data about our users' activity on our Website.
- (v) We identify and use your IP address to help diagnose problems with our server, and to administer our Website. Your IP address is also used to help identify you and to gather broad demographic information.

SHARING OF PERSONAL INFORMATION

- (i) We may share personal information with any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries and affiliatesour. These entities and affiliates may not market to you as a result of such sharing unless you explicitly opt-in.

- (ii) We may disclose personal information if required to do so by law or in the good faith belief that such disclosure is reasonably necessary under law or to respond to summons, courtorders, or other legal process. We may disclose personal information to law enforcement offices, third party rights owners, or others in the good faith and belief that such disclosure is reasonably necessary to: enforce our terms of use or privacy policy; respond to claims that an advertisement, posting or other content violates the rights of a third party; or protect the rights, property or personal safety of our users or the general public.

- (iii) We and our affiliates will share of your personal information with another business entity should we (or our assets) plan to merge with, or be acquired by that business entity, or re-organization, amalgamation, restructuring of business. Should such a transaction occur that other business entity (or the new combined entity) will be required to follow this privacy policy with respect to your personal information.

- (iv) We may share your information with selected third parties including, where applicable: i. Business partners, suppliers and sub-contractors (including, but not limited to, estate agents, sales agents and our professional advisors) for the performance of any contract or any potential contract we may enter into with them or you, or in relation to any ancillary requirements; ii. Advertisers and advertising networks that require the data to select and serve relevant adverts to you and others; and iii. Analytics and search engine providers that assist us in the improvement and optimisation of our sites.

COOKIES

- (i) Our sites may use cookies to distinguish you from other users of our sites. This helps us to provide you with a good experience when you browse our sites and also allows us to improve our sites. By continuing to browse our sites, you are agreeing to our use of cookies. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

- (ii) We use cookies that are required for the operation of our sites (they include, for example, cookies that enable you to log into the secure area of our sites); to allow us to recognise and

count the number of visitors and to see how visitors move around our sites when they are using it; to recognise you when you return to our sites in order to enable us to personalise our content for you; to record your visit to our sites, the pages you have visited and the links you have followed in order to make our sites more relevant to your interests. Further information about the individual cookies we use on our sites and the purposes for which we use them can be found here. Please note that third parties may also use cookies, over which we have no control.

- (iii) You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

LINKS TO OTHER SITES

Our website links to other websites that may collect personally identifiable information about you. We are not responsible for the privacy practices or the content of those linked websites.

CHANGES TO OUR PRIVACY POLICY

Any changes we may make to our privacy policy will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

CONTACT

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to- (theicon_customer@risland.com)

DISPUTE RESOLUTION

Any dispute involving the Risland Group, whether as a formal party or otherwise shall be resolved by Arbitration of a sole Arbitrator appointed by us and in accordance with the Indian Arbitration and Conciliation Act, 1996. The seat of Arbitration shall be in Mumbai and the language to be used in all proceedings shall be English.

LIMITATION OF LIABILITY

We shall in no event be liable for any incidental, indirect or consequential damages of any kind in connection with use of the website by you and/ or collection and use of data / your information as set out herein.